



Nexus LAB Curricular Resources

The [Nexus LAB](#) project team of 32 programs, organizations and trainers, is encouraging the [piloting](#) of seven fully adaptable and customizable, plug-and-play sets of curricular resources created with Toolkit Consulting. The modules focus on developing profession or field-level leadership skills, as described in layer six of the [Nexus LAB Layers of Leadership Development](#), which were developed jointly with the Center for Creative Leadership.

Available leadership development curricular modules cover the following topics and learning objectives:

<p>Articulating the Case for Change <i>2 hrs. 20min. of material</i></p>	<ul style="list-style-type: none"> • Draft key and consistent messages to articulate the need for change with different audiences • Develop techniques for targeting where they can present or publish to better reach their desired audience • Name reasons why it may be preferential to defer to another to carry forward the message
<p>Engaging Diverse Stakeholders to Lead Change <i>2 hr. 10min. of material</i></p>	<ul style="list-style-type: none"> • Name the diverse stakeholders needed for your change, and the benefits and risks to participation of each • List techniques to engage (and benefit from) allies and opponents • Define tailored engagement objectives and tactics for distinct audiences/stakeholders
<p>Are you Moving the Needle? Assessing the Impact of Advocacy Efforts <i>1 hr. 50min. of material</i></p>	<ul style="list-style-type: none"> • Differentiate between different levels of impact: organizational, field or profession, and community • Give examples of the difference between evaluating efforts (activities/implementation) vs. evaluating impact (even incremental) • Practice techniques for identifying and measuring success when pursuing change efforts • Discuss the importance of incorporating feedback into adjustments to their advocacy approach
<p>Fostering Innovation and Creativity <i>2 hrs. 30min. of material</i></p>	<ul style="list-style-type: none"> • List three potential innovation barriers and motivations for people in your profession • Cite examples of innovation across boundaries • Practice and model techniques to foster a culture of innovation and experimentation • Recognize the importance of rapid iteration and documentation in learning from innovation (including failures) • Use strategies to balance risk and innovation
<p>Positioning Organizations in Community, Economic, and Social Issues <i>2 hrs. of material</i></p>	<ul style="list-style-type: none"> • Cite a variety of community, social and economic issues that libraries, archives and museums can and have impacted • Identify shared issues and opportunities for impact across the library, archive and museum sectors • Plan tactics – both online and off – for listening to and engaging with communities/community partners to ensure awareness of and relevance to their issues
<p>Building a Networked Approach to Leadership <i>2 hrs. of material</i></p>	<ul style="list-style-type: none"> • Describe why, when, and how a networked approach to leadership can be effective • List challenges and advantages associated with sharing leadership in a cross-boundary network • Recognize and mitigate reticence for participating in cross-boundary networks • Consider whether it is appropriate to take a networked leadership approach in a given situation
<p>Advocacy Primer for LAMs <i>2 hrs. 20 min. of material</i></p>	<ul style="list-style-type: none"> • Describe what advocacy is and give examples of the different types of advocacy that libraries, archives, and museums can engage in. • State the key differences between lobbying and advocacy. • Describe different types of standard advocacy tools and approaches, and the benefits of using them. • Develop ideas for advocacy activities you can engage in on issues important to your field and community

Each topic’s curricular resources include:

- A trainer’s curriculum guide, walking through a complete session, while providing exercises, talking points, and examples;
- A lightly formatted slide deck, for trainers to customize and brand to fit alongside other offerings; and
- A participant worksheet that works with the curriculum guide and serves as a participant take-away for future reference.